

Curriculum Vitae

Stefan Rummel– Managing Director, Messe München GmbH



Stefan Rummel, born in Heidelberg in 1977, has been driving the topics of strategy, marketing, sales, innovation and internationalization within the Management Board since January 2015.

He is responsible worldwide for the capital goods trade fairs bauma, IFAT, EXPO REAL, transport logistic, and ceramitec. Internally, his responsibilities include the central divisions Product Marketing & Sales, Trade Fair Services, and IT. He also supervises business abroad, and is responsible for the Mergers & Acquisitions department.

Rummel joined Messe München in 2010 and played a major role as Chief Strategy Officer in shaping Messe München during the last few years.

Rummel studied business management with the focus on marketing and innovation management in Munich, Wiesbaden, and New York, and obtained a Master's degree in innovation and entrepreneurship. He has more than 20 years' international experience in the media, entertainment and trade fair industry.



Messe München

Before joining Messe München, Rummel worked at the Bertelsmann Music Group, Horváth and Partners, and the Strascheg Center for Entrepreneurship (sce) in Munich.

Rummel represents Messe München on the Board of the SNIEC exhibition center in Shanghai. He is a member of the Advisory Board of the German Logistics Association (BVL) and the Foreign Trade Committee of the Chamber of Industry and Commerce for Munich and Upper Bavaria. Rummel is also Vice President of the Export Club Bayern (ecb).

Stefan Rummel is married and has two children. He devotes his leisure time to his family, friends, sport and playing music.

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