

## CV STEFAN RUMMEL CEO MESSE MÜNCHEN GROUP



**Stefan Rummel**, born in Heidelberg in 1977, has been CEO of the Messe München Group since July 2022. As co-managing director, he is responsible together with Dr. Reinhard Pfeiffer for the overall management and coordination of the Messe München Group.

He is responsible worldwide for the capital goods and consumer goods trade fairs with brand such as bauma, IFAT, EXPO REAL, IAA MOBILITY, ISPO, transport logistic, INHORGENTA and ceramitec.

Internally, his responsibilities include the divisions Corporate Strategy & Development, M&A, Human Resources, Corporate Governance & Public Policy & ESG, and the operations of Messe München, comprising IT and trade fair service.

Rummel joined Messe München in 2010 and played a major role as Chief Strategy Officer in shaping the company's development.

In 2015, he was appointed to the management board. In addition to capital goods fairs, IT and its transformation, he was also responsible for foreign business, which has been significantly expanded in recent years.

Rummel studied business management with the focus on marketing and innovation management in Munich, Wiesbaden, and New York, and obtained a Master's degree (M.Sc.) in innovation management and entrepreneurship.

Before joining Messe München, Rummel worked at the Bertelsmann Music Group BMG, Horváth and Partners, and the Strascheg Center for Entrepreneurship (sce) in Munich.

Rummel represents Messe München on the Board of the SNIEC exhibition center in Shanghai. He is a member of the Board of Directors of the Global Association of the Exhibition Industry (UFI), the Advisory Board of the German Logistics Association (BVL) and the Foreign Trade Committee of the Chamber of Industry and Commerce for Munich and Upper Bavaria.

Stefan Rummel is married and has two children. Alongside his family, he devotes his leisure time to activities with friends, as well as sport and playing music.